

# UK DESIGN BOOM

The UK has transitioned from an economy powered by might and machine to one increasingly powered by technology. Design has played a key role in these developments, from the industrial designers who pioneered post-war aviation to those designing robots and

SOURCE: THE OFFICE OF NATIONAL

## DESIGN'S GROWTH

The total number of businesses operating in the UK design industry has grown dramatically over the past eight years, according to a study by London's Design Museum. The museum analyzed Office of National Statistics data on design-related jobs. What they found:

70%

The number of design-related businesses in the UK has grown by 70 per cent since 2010, compared to the slower rate of other industries, which have increased 27 percent over the

2.5x

Startups in the design world are founded at two and a half times the national average.

1.5 million

The design industry provides more than 1.5 million design-related jobs in the UK.

## MEN HOLD MAJORITY OF SENIOR POSITIONS



Women are less likely than men to be in senior roles. Only 17% of design managers and 14% of designers at foreman or supervisor level are female. However, women are entering the design economy at a faster rate than men. Since 2010 the percentage of women working in the design economy has grown 42%, compared to 17% for men.

### SENIORITY OF DESIGNERS BY GENDER, 2016

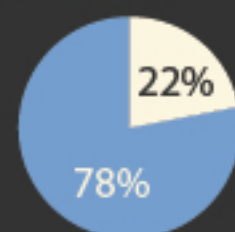


## DESIGN STILL MALE

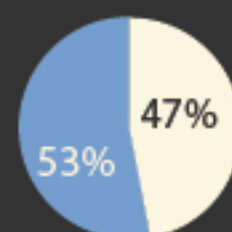


UK design continues to be a relatively young, male-dominated workforce (78%) versus the wider UK workforce (53% male). This trend persists despite women making up 63% of all students studying creative arts and design courses at university, and 38%

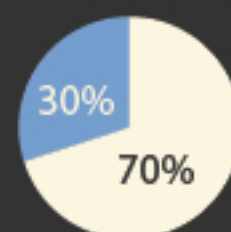
### DESIGN WORKFORCE



### TOTAL UK WORKFORCE



### A-LEVEL DESIGN STUDENTS



ME

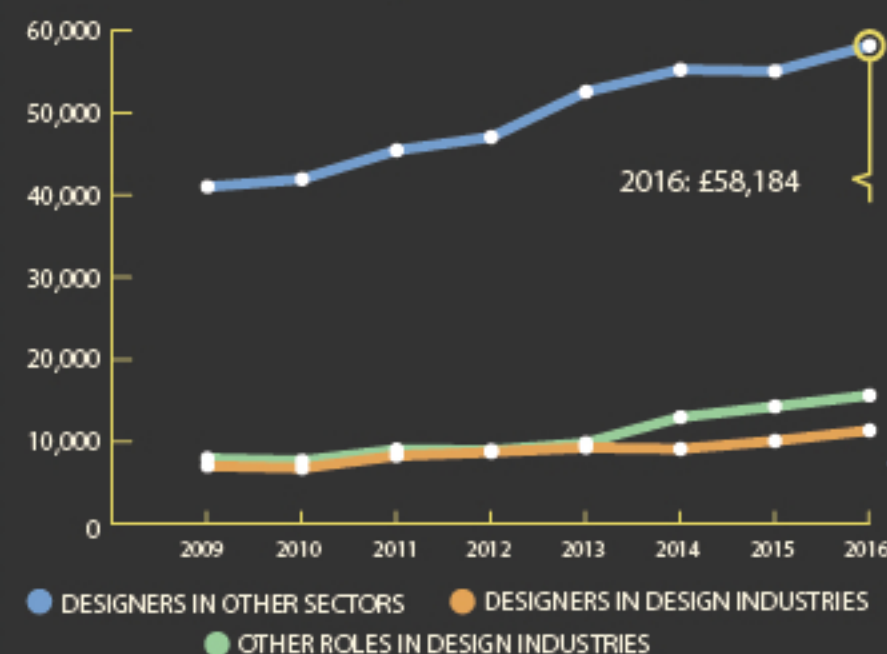
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## DESIGN'S ECONOMIC CONTRIBUTION



The UK's design industry contributes significantly to the economy. In 2016, designers generated £85.2 billion gross value added (GVA), a whopping 7 percent

### DESIGN ECONOMY GVA BY WORKER TYPE, 2009-2016 (IN MILLIONS OF £s)



## 1 IN 5 UK DESIGNERS ARE



Women make up just 22% of the UK design workforce. The percentage of women working in design has risen just 4% since 2004 and women are under-represented in all design disciplines.



“British designers are some of the most entrepreneurial people in our country.”



- Alice Black,  
Co-Director of  
The Design Museum